

Application No.:

10/068,169

Filing Date:

February 5, 2002

Applicant:

Daniel E. Rudman

**Group Art Unit:** 

3629

Examiner:

**Igor Borissov** 

Title:

METHOD FOR PROVIDING MEDIA CONSUMERS

WITH TOTAL CHOICE AND TOTAL CONTROL

Attorney Docket:

RUD.00001

Mail Stop Non-Fee Amendment **Commissioner for Patents** P.O. Box 1450 Alexandria, VA 22313-1450

## AMENDMENT AND RESPONSE TO OFFICE ACTION

Sir:

This is in response to the Examiner's Office Action dated August 11, 2004, to which a timely three month response is due by today Thursday, November 11, 2004. The Applicant respectfully requests reconsideration of the Examiner's rejections and/or objections in view of the remarks set forth below. Please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page on page 2 of this paper.

Remarks begin on page 9 of this paper.

(c)		
1 5 2004	U.S. Paten	PTO/SB/21 (05-03) Approved for use through 04/30/2003. OMB 0651-0031 at and Trademark Office; U.S. DEPARTMENT OF COMMERCE
Under the Paperwork Reduction Act of 1995, N	Application Number	on of information unless it displays a valid OMB control number. 10/068,169
TRANSMITTAL	Filing Date	February 5, 2002
FORM	First Named Inventor	Daniel E. Rudman
(to be used for all correspondence after initial filir	Art Unit	3629
(10 00 doca for all consequences and minute min	Examiner Name	Igor Borissov
Total Number of Pages in This Submission	Attorney Docket Number	RUD.00001
ENCLOSURES (Check all that apply)		
Fee Transmittal Form	Drawing(s)	After Allowance communication to Group  Appeal Communication to Board
Fee Attached	Licensing-related Papers	of Appeals and Interferences Appeal Communication to Group
Amendment/Reply	Petition Petition to Convert to a	(Appeal Notice, Brief, Reply Brief)
After Final	Provisional Application	Proprietary Information - As Figure 1997
Affidavits/declaration(s)	Power of Attorney, Revocation Change of Correspondence Addre	ess Status Letterpe de sono controllera
Extension of Time Request	Terminal Disclaimer	Other Enclosure(s) (please
Express Abandonment Request	Request for Refund	Return Receipt Postcard
Information Disclosure Statement	CD, Number of CD(s)	- Egyptroga-
Certified Copy of Priority	Remarks	
Document(s)		ue for the attached filing, however, should
		prevent the abandonment of thisas authorization to charge Deposit Account
Noomplete Application	lo. 501612 (Warn, Hoffmann, Mil	ller & LaLone, P.C.) for any such fees due
Response to Missing Parts   A under 37 CFR 1.52 or 1.53	A duplicate copy of this document	t is enclosed for this purpose.
		We to
SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT		
Firm Warn Hoffmann Mille		William Trop Strong Strong
or Individual name Douglas P. LaLone- Reg No. 37167		
Signature	Jorg falone	
Date: 11/11/04		er en
CERTIFICATE OF TRANSMISSION/MAILING		
I hereby certify that this correspondence is beir sufficient postage as first class mail in an enve the date shown below.	ng facsimile transmitted to the USPTO or lope addressed to: Commissioner for Pat	deposited with the United States Postal Service with tents, P.O. Box 1450, Alexandria, VA.22313-1450 on
Typed or printed name Douglas P. LaL	one - Reg. No. 37167	1 Commence of the commence of
Signature	Toy Tatome	Date: 1.1/11/04
This collection of information is required by 37 CFR 1.5. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to		

This collection of information is required by 37 CFR 1.5. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.